Jackson Franco Lamoureux

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EDUCATION

Northeastern University, D'Amore-McKim School of Business — **Boston, MA**

Bachelor of Business Administration in Entrepreneurial Startups — Class of 2029

- **GPA:** 3.8 | **Honors:** Dean's List
- **Relevant Coursework:** International Business, Microeconomics, Macroeconomics, Marketing, Statistics, Information Systems

PROFESSIONAL EXPERIENCE

Logicull — **Vestal, NY & Boston, MA**

Founder — Aug 2023 - Present

- Founded Logicull, an autonomous trading system; achieved an 84% win rate by building agents that identify and exploit mispriced binary contracts on regulated prediction markets
- Scaled 24/7 trading across 2 crypto markets, 18 weather markets, and 3 commodities markets; achieved ~40ms market data latency and sub-2s execution cycles by designing and deploying an asynchronous, event-driven Python system on AWS
- Delivered over 100 custom computer systems since Q3 2023, generating 16% yearly revenue growth with a 4.6/5 customer satisfaction rating across all marketplaces through fast communication and high-quality workmanship
- Balanced customer budgets with performance by creatively sourcing parts, repurposing existing inventory, and building systems that outperformed competitor offerings

Organicity (a Witan brand) — **Seoul, South Korea**

Strategy Consultant, Northeastern South Korea Consulting Dialogue — Jun 2026 - Jul 2026

- Built a custom web-scraping bot to automate competitive data collection and run structured analysis across the brand and its competitor set, grounding every recommendation in hard data rather than assumptions
- Drove a full repositioning and target-audience strategy the company has since adopted, redefining its core consumer, rebranding the product line for the new audience, and simplifying branding to resolve the brand's core gap
- Recommended SEO optimization and sales-funnel friction reductions to lift organic discovery and conversion, then built a website demo to prototype the rebrand and give the founding team a working model of the recommended positioning

GPAI by Turing — **Online**

Marketing and Social Media Intern — Sep 2025 - Nov 2025

- Generated 5,000+ website leads as a team by publishing short-form content, driving early user acquisition for a U.S.-based website within its first three months of launch
- Produced engagement-driven social content within a three-person creative team, using short-form video and platform-specific trends to increase brand visibility

CAMPUS INVOLVEMENT

Anthropic & Claude Builders Club of Northeastern University — **Boston, MA**

Student Ambassador & President — May 2026 - Present

- Led a team growing a campus community around Anthropic's Claude AI, designing and running hands-on workshops that teach students to integrate AI into real academic, technical, and professional workflows
- Designed and deployed the club's website with integrated event registration, driving turnout to over 100 concurrent members at events and workshops

IDEA, Northeastern University — **Boston, MA**

NYC Outreach — Apr 2026 - Present

Venture Fellow — Jan 2026 - Apr 2026

- Created and assumed the NYC Outreach role at IDEA at Northeastern, expanding the organization's presence in the New York startup ecosystem

Mosaic, Northeastern University (Partner) — **Boston, MA**

Event Photographer — Oct 2025 - May 2026

- Partnered with 7+ Northeastern University organizations (IDEA, Entrepreneurs Club, WISE, REV, AI@NU, Claude Builders Club, ACM); delivered professional event photography by executing full-cycle production

CERTIFICATIONS, SKILLS, & INTERESTS

Certifications: Advanced Excel Certification, Adobe Premiere Pro, Adobe Lightroom, AI Usage for Business

Skills: AI Prompt Engineering, Stock Analysis, Computer Hardware, E-commerce, Track Coaching, Canva, Claude Code

Interests: Traveling, Photography, Classic Rock, Track & Field, Pickleball, Technology, Environmental Sustainability